Exeter Arts and Culture Advisory Commission May 25, 2021; 5:30 pm

Draft meeting minutes

This meeting was held from 5:30 pm to 6:16 pm via Zoom

In attendance: Todd Hearon, Scott Ruffner, Marissa Vitolo, Anne Kenny, Bruce Jones (Alt), Anthony Callendrello, Dave Drouin

Absent: Lovey Roundtree Oliff (Select Board Representative), Dawn Amey, David Drouin (Alt)

AGENDA

- 1. Call to order: 5:32pm
- 2. Review/Approval of May 11, 2021 meeting minutes a. motion to approve as written - approved

3. New Business

- a. Short term goals
 - i. Update on Founders Park sculpture and grant application
 - 1. Bruce has found someone to restore the sculpture
 - a. insured vendor with experience
 - b. can restore the whole statue
 - 2. May need a 2nd bid
 - a. Greg (Parks and Rec) putting the request for restoration together
 - b. staying in contact with Greg for the grant deadline/application
 - i. Mary P. P. had offered to help write the grant
 - 1. Scott will connect Greg with some of the committee to make sure the work is done by the deadline
 - ii. need to mention weather/water and its effects on the sculpture
 - 1. most grants are given to work that is over 50 years old
 - ii. Update on Exeter cultural events website and calendar
 - 1. Anne provided a working start of a list that could be included to start (will be in flux)
 - 2. Next step: working group
 - a. presentation of ideas: what could work, costs, design, links to be included
 - b. Scott and Todd to help out
 - 3. Plan needs to be ready to be presented to Budget Committee because funding allocation planning starts mid-summer
- b. Grant Opportunities
 - i. New Hampshire Council on the Arts
 - 1. cultural events with local talent
 - 2. ExTV social media content: get the word out about these grants
- c. Town of Exeter Master Plan: pg 46
 - i. Art installations in public places
 - 1. working group Marissa/Dawn
 - 2. work with Town Planner and Swasey Trustees and private property owners to identify locations
 - 3. list of existing public art
 - 4. How can we get the community involved?
 - 5. Permanent work vs work that can be removed
 - 6. What has/has not worked well in other local area towns?
 - ii. prioritize to improve Town Hall work with the Chamber to help gather funds (grants, fundraising, etc...)
 - 1. working group Tony/Scott
- d. Commission goals and budget process
 - i. pull together costs of items that should be included in the budget project
 - ii. grant writing
- e. Swasey Parkway trust document and future use
 - i. at some point Swasey could be closed to vehicles "trust states open to pleasure vehicles"
 - ii. familiarize and
- f. Town permitting for cultural events / 2018 Citizens Petition on Town Warrant
 - i. fee structure in place but needs to be revisited
 - 1. money to be invested back into the building
 - 2. warrant article? study needed to assess state of the Town Hall
 - 3. Dave could help with sound/lighting design review with cost assessment
 - 4. Marissa can help with pricing gallery walls, pedestals, hanging systems, etc...

- 5. Tony to reach out to Russ
- ii. advocate for better structure for use of Town Hall/Art Gallery
- iii. need to create a plan/structure for art shows restroom, trash, food, drink, scheduling, nights/days open, First Friday openings that coincide with town First Fridays
- iv. sound/lighting in stage space advise to enhance to get this space more usable and desirable, as well as to help ExTV
- v. HVAC limits to time of year this space can be used
- 4. Adjourn: 6:22pm
- 5. Next meeting June 8, 2021 at 6:30pm