

Exeter Arts and Culture Advisory Commission

November 9, 2021; 6:30 pm

Draft meeting minutes

This meeting was held from 6:30 pm to 7:27pm in the Novak Room

In attendance: Anthony Callendrello, Lovey Roundtree Oliff (Select Board Representative), Marissa Vitolo, Bruce Jones, Scott Ruffner, Dawn Amey, Todd Hearon

Absent: Dave Drouin, Mary Paige-Provost

1. Call to order 6:32pm
2. Review/Approval of September 14, 2021 meeting minutes
-approved unanimously
3. New Business
 - a. Short term goals
 - i. Update on Founders Park sculpture grant award
 1. \$20000 grant received by Parks and Rec
 2. Bruce to let contractor know
 3. need to spend by June 2022
 4. set-up publicity
 - ii. Town Hall – Survey results to date/capital improvements priorities
 1. around 100 responses
 2. Most important: heating/AC, sound system, and seating
 3. Master Plan in the works
 - a. will include art gallery
 - b. Scott R. (EACAC), Bob G. (Ex TV), Greg B. (Parks and Rec), Lexie (Pine Street Players) met to have a walk-through and discuss use of space for possible Prescott Park usage in December
 - i. plans: clean out Christmas storage; possible mixed use back room (upstairs); larger overall clean out - DPW
 - c. other committees may be interested - facilities, sustainability, historical
 - i. create subcommittees with 2 members and meet to discuss
 1. Greg is thinking of inviting reps from committees for another walk-through
 - ii. Scott will get in touch with Facilities
 - iii. Jeff B (DPW) to get an estimate for updates to Town Hall
 - b. Potential town meeting warrant articles
 - i. go before the Selectboard on 12/6
 1. emergency meeting of EACAC members on 11/30/21 to finalize plans
 - ii. Naming of Arts and Culture Commission as expenditure agent
 1. 2022 article would change the Exeter Arts Donation Trust Fund to the Exeter Arts and Culture Advisory Committee Donation Trust Fund
 2. Tony and Russ D (Town Manager) are working on this.
 3. “fees brought in will reduce impact creating economic sustainability”
 - iii. Capital reserve fund for Town Hall improvements
 1. Filtration, HVAC: estimate in the works
 2. scope of work and costs included in the description
 - iv. Swasey Parkway closure and potential benefits to arts and culture
 1. 11/15/21 Selectboard mtg
 2. Scott and Mary P-P wrote a paragraph that will state EACAC’s reason to support the road closure
 - a. read at selectboard meeting
 - c. Marketing/branding of Town of Exeter as Arts and Culture destination
 - i. Discussion on a potential direction and/or slogan to help represent and market the evolving arts and culture scene in Exeter, with thoughts presented that incorporate history from the past and

art from the present. Lovey suggested "Come For The History, Stay For The Art". We will revisit ideas at the next meeting.

d. Update on sculpture in Townhouse Common

- i. Townhouse Common sculpture has been tabled until the spring allowing all parties more time to prepare and ensure proper installation. The Public Art Work Group of Scott, Dawn, and Marissa will begin meeting this winter to discuss additional public art ideas for Townhouse common next spring and summer.

4. Other Business

a. Youth Art Month - March 2022

- i. Marissa emailed Greg B from Parks and Rec but did not hear back
- ii. Art teachers are interested

5. Adjourn 7:27pm