

Exeter Arts Committee Monthly Meeting

Monday, Sept. 26, 2016

Members Present: Kathy Lewis Thompson, Karen Desrosiers, Karen Noonan, Scott Ruffner, Marissa Vitolo, Sharon Marston

- 1) June 27, 2016 Minutes
 - i) Accepted as written
- 2) Abstracts and Oddities Show – September 2016 – Summary
 - i) Co-chaired by Marissa and Sharon
 - ii) Opening slow
 - iii) First Saturday over 110 people
 - iv) New artists showing
 - v) Overall, went well
- 3) Reflections Show – October 2016 – Status Update
 - i) Chair – Scott
 - ii) 10/7/16-10/23-16; drop off 10/4/16
 - iii) Some publicity out
 - iv) 3 week show
 - (a) Should we stick with a 3 week or 4 week format?
 1. Depends on calendar month
 2. Same time allotted for shows to be explored
 - v) Enhancing our “welcome” presence
 - (a) More lights
 - (b) Another sign
- 4) Seacoast Area Artists Show – 11/2016
 - i) 11/4/2016-11/20/2016
 - ii) Mary Jane Solomon emailed by Marissa for web press-release
- 5) Holiday Show – December 2016 – Status Update
 - i) Chair - Karen D.
 - ii) Hang: 11/29/16 from 4p-7p
 - iii) Three openings – the 1st Thursday, Friday, and Saturday
 - (a) Music and refreshments
 - (b) Lots of volunteers needed
 - iv) Blocked entry by Festival of Trees
 - (a) Karen discussed with Sheri R. about this – issue may be resolved at this time
 - v) Possible added openings for Thursday Exeter holiday shopping event
 - (a) Idea well-received, but do we have the man power?
 - (b) To be discussed closer to show
 - vi) Possible Friday morning openings
 - (a) Karen D. to speak with SOS about their willingness to participate
- 6) Backroom Usage
 - i) Sharon = contact
 - ii) 10/9/2016 – used by Nancy Morgan as part of SAA; 2-4pm
 - (a) All paperwork turned into Sharon
 - (b) Unanimous “yes”
- 7) Committee Paperwork Timeline
 - i) Affected by “Right to Know” laws

- ii) Agenda emailed to Sheri R. 24-48 hours before meeting
 - iii) Minutes emailed to Sheri R. within 5 days of meeting
 - (a) Vote on them via email before-hand
 - (b) OR rewrite and resubmit any changes after following meeting
 - iv) Scott and Marissa to help with expediting minutes in a timely fashion
- 8) Lottery Day
- i) Karen D. would like to rotate out as chair
 - ii) Karen N. and Kathy will take over
 - iii) Key for Town Building
 - (a) Karen N. to get key from Sheri. R
 - (b) Email Sheri R. Monday before event so as to get key that Friday
- 9) Artist Donation
- i) Decided to be made \$15
 - ii) Verbiage to be used on calls/web: Sharon to write
 - (a) Clearly indicate “no commission is ever taken”
 - (b) No one will be turned away due to lack of donation – donate what you can
 - iii) Funds used for – more clearly stated on website (who is writing?)
- 10) Generic Press Release
- i) to be written by Scott via Arts Industry Alliance
 - ii) possible use: press release, add to web, generic flyer
- 11) Expansion of EAC
- i) All members add ideas
 - ii) Sub-committee created
 - (a) Scott, Marissa, Sharon, Kathy
 - (b) Email meeting minutes to keep other members in the loop
- 12) 2017 Calendar
- i) Needs to be decided upon within next few meetings
 - ii) Generic show-listing flyer
 - iii) Known shows:
 - (a) RCDCorrections – if Nancy can get this approved
 - (b) Spring Show
 - 1. Changed to April 2017
 - (c) Reflections
 - (d) Abstract
 - (e) YAM
 - (f) Seacoast Photography
 - (g) SOS
 - (h) Holiday
 - iv) NEW EVENT
 - (a) 5/20/2017 – Art Festival in Swasey Parkway
 - (b) Scott/TEAM/AIA and EAC to sponsor in some capacity
 - (c) Try and get all artist/musician/performance groups in Exeter to participate
- 13) To be discussed:
- i) November and December 2016 meeting dates need to be changed due to holidays