

Exeter Arts Committee October 2016 Minutes

The meeting of the Exeter Arts Committee was called to order 6:35PM
on this 24th day of October 2016 in the Town Hall Gallery

Present: Kathy, Karen, Heather, Karen, Sharon, Marissa and Scott

Guests: Becky Kates, Prescott Arts Festival

Topic	Discussion	Action
1. Meeting called to order by Kathy T	Noted that we should always include our meeting begin time and end time.	Going forward please note begin and end of meeting in Minutes
2. Use of Gallery for hosting Prescott Park VIP Reception	<p>Becky states: This group is so happy to be part of the arts in Exeter. They have secured the Town Hall first floor for a “Christmas Story” production and are delighted to be collaborating with us. Two town residents told Becky about the EAC and is here to introduce us to the Prescott Park Organization and its mission. Becky would like to have a VIP Reception in our Gallery on December 9 before the initial show. She would like to have the food for the reception donated from businesses in Exeter. She will get sponsors from Red Hook Brewery to donate beer and provide wine also. Scott states that the committee has had resistance to the idea of wine or beer donations in the past. Becky would like to have the reception from 5-6pm. There will be a children’s concert before the first show. The guest at the reception do need to purchase a ticket for the show.</p> <ul style="list-style-type: none"> • QUESTION: (Scott): EAC’s mission is to promote arts, music, and local artists in Exeter, some of us on the committee are unclear as to how this benefits our community when this reception is for your sponsors and donors and will be promoting your programming in Portsmouth next summer. We have been struggling for support in our town, and want to make sure there’s a benefit to the Exeter arts because we are trying to expand our own programming for next summer. Has PPAF considered making a donation to the EAC for use of the Gallery? Karen states that she already asked Becky this in a previous email. ANSWER-Becky suggests a donation by including EAC in the 	<p>Marissa will email the EAC logo to Becky so they can include EAC logo on all their mailing lists and email lists used in their publicity for show.</p> <p>Karen D and Becky will work on the issue of who EAC can invite to reception.</p>

	<p>publicity for show as they are non-profit and would not normally donate to other organizations. This activity supports Families in need and gives the families free tickets to the Christmas Play and generally to donations “in kind”.</p> <ul style="list-style-type: none"> • QUESTION: (Scott): Can she explain why the Exeter Chamber of commerce is helping to raise \$3000 for PPAF, which competes with local attempts to raise sponsors/funding for the arts. ANSWER (Becky): The chamber is NOT raising money for PPAF. PPAF is seeking local funding to sponsor “free” tickets that will be donated to the Chamber Children’s Fund. Becky states that PPAF is not working directly with the Chamber, but that Todd Deluca has been her point of contact for the Children’s fund. • Can EAC invite whomever to the reception? The initial proposal was that this event would be open the public for maximum exposure for the gallery. • Becky was given a tour of the EAC Gallery & Back Room during the meeting by Kathy and Karen. 	
3. September Minutes	Everyone was provided with Sept Minutes via email	All approved as written
4. Shows 2016	<p>Reflections: Many remarks about the art. Some Artists thought their art needed to be a literal reflection so perhaps a new name for the show should be used.</p> <p>A number of folks were looking for the SAA Art Gallery as advertised by a postcard. Should we use a postcard?</p>	Was not voted on. Just discussed
5. SAA Show	Marissa is following up on this. The EAC will supply the music on the porch for 1 st Friday to coincide with the SAA Show. Show opens Friday, Nove 4 from 4-7PM. Cost \$300-show closes November 19. All members of EAC are in favor of this Show.	Voted and approved by all.

6. Holiday Show	Karen will contact Kevin Smart re issue of need for a clear path to the stairs during the time of the Tree Festival. Drop off is 11/29 3-7pm	Members please sign up on sitting scheduling on Google Drive
7. Holiday Lights Committee	Has requested us to put lights in the gallery windows because the new sidewalks resulted in trees being removed along the side of Water Street. The Town will provide the lights.	EAC Voted and approved- all in favor.
8. 2017 Preliminary Show Schedule	<p>January – NHPSA Feb - 25 under 25 March – Youth Art Mondth April – Spring Show May – Seacast Photographers June – SOS July & August – Open Sept – EAC Abstract Oct – EAC Fall Nov – SAA Dec – EAC Holiday Show</p> <p>Should we advertise the available Gallery in the summer?</p> <p>Update from sub-committee on new events: Feb Show-may revisit 30 under 30 idea. A way to focus on younger people, artists; maybe reach out to UNH Art Dept instead of SAU 16 Schools. Maybe call the show 25 under 25. This was voted on and said yes to name change to 25 under 25.</p>	Marissa will get postcards made up.
9. Shall we continue/expand the music we provide?	Further discussion on the topic needed. .Need to explore costs and manpower to do this. How can we collaborate with Parks and Rec?	Further discussion needed. Tabled to next meeting
10. Nov and December Meetings	Because of the holidays we need to change the meeting dates	November 14 @6:30 December 19 @ 6:30 Voted and approved by all
11. Back Room Use:	Committee discussed applications.	All applications were approved
12. Web Hosting change:	Committee decided we are happy with what we currently have. Agreed we need a larger calendar on the website.	Unanimous voted in favor
13. Raynes Farm is hosting a fund raiser for repairs on the Barn.	Anyone interested in attending? All are invited	Kathy will be participating

14. New Policies:	Member Responsibilities on the committee: Karen provided handout to all. The purpose is to have everyone on the same page with regard to rules, laws and responsibilities for each member of EAC to follow. There were some questions raised about confusion concerning group communication via email and conflicts with the already established ways of planning shows, marketing, and conducting other business.	Further discussion needed. Tabled until we can get clarification from the Board of Selectmen.
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Meeting adjourned 8:40pm.
Respectfully submitted:
Karen Noonan, Scribe
Karen Desrosier, Treasurer
Kathy Lewis Thompson, Chair