Exeter Arts Committee Meeting Minutes for Mar. 21, 2018

Final Approved

Meeting Called to Order: 6:30pm

In Attendance: Kathy LT, Darius T (via phone), Anne S, Karen D, Irene H, Dean S, Kelly N., and Karen N Absent: John M. Guests:

- 1. March music weekend wrap up
 - For first event, it went well. About 110 people in attendance, with different people at all 3 events
 - Lessons learned plan further ahead to market more, most musicians recommended 3-4 months in advance, not 2 events on one day, and having a variety worked to server broader community
 - Weekend cost \$1750 and made \$520
 - Compare to last 3 years of spending \$2500 for first Friday music, with no income from those events
 - Discussed having Sunday brunch later
 - Karen reserved same weekend for next year
 - All in favor of doing event again next year
 - Dean suggested using the big sign to help with marketing next year
- 2. February Minutes
 - No changes
 - Approved, all in favor
- 3. Youth Art Month
 - About 600 visitors so far
 - Many more school field trips scheduled this year than ever before, with Appleseeds and Cornerstone in addition to Main Street School
 - Discussed need to take control of youth entertainment at reception next year, if Sue Noseworthy is not available to do it
- 4. April Spring Show
 - Irene reported that Press Releases and Call to Artists have gone out and posters are available
 - Fiddlers are booked for the Fri evening reception
 - Karen D and Karen N agreed to open drop off early in case any artists wanted it, Tue April 3rd
- 5. TEAM April 23-30th
 - Question about date for drop-off, listed in their call to artists online as April 22, which is before their approved time and conflicts with pick up for spring show
 - Question over exactly what they plan to do and what their schedule is

- Discussed info we have so far
- Karen D will give historical info/application/communications to Dean
- Question about use on Mondays (Apr. 23 and 30) and if Pat Nickerson can still use back room or not
- Discussed issue of alcohol permits
- Dean will contact TEAM for more information on their plans and to address questions
- 6. Discussed changing and clarifying procedures/policies moving forward to clarify the need to apply for alcohol permit and to provide proof of permit to the art committee for our records
- 7. May Photographers Show
 - They are all set and there's nothing we will need to do
 - Karen D will follow up regarding the alcohol policy
- 8. June SOS show
 - They seem all set, nothing to do at this point
- 9. June 7-10 events
 - Irene looked into the UW Youth films, but the timing doesn't work
 - Darius talked to Jay Childs, who is willing to show his film and talk about his process
 - Karen D suggested Thursday evening for comedy and is still looking into this
 - Karen D suggested booking Cold Spring Harbor again
 - Karen N asked about possibly having a magician and knows someone she can ask
 - Discussed overall concerns of the weekend. Irene expressed concerns over the financial aspects and the committee taking on too much. Discussed possibly just doing 3 days.
 - Decided to table conversation and decisions until April meeting
- 10. October Fiber Show
 - Irene is working on reaching out to a variety of sources early to line up participants for this show. Aim to have it a bit broader and possibly incorporate supply resources and representations of fiber (eg in paintings)
- 11. Back room request Taoist Tai Chi luncheon April 22 1230-2
 - All in favor, Kathy will let them know
- 12. Officer positions and committee roles and tasks discussion and q/a
 - Brief discussion agreed to put this at the top of the agenda for next meeting
- 13. Work on rewriting EAC story, increasing understanding
 - Brief discussion about need to fix misunderstandings, misperceptions
 - Discussion about possibly changing the EAC mission statement
 - Discussed possibly meeting with Hadley to help
- 14. Dean brought up issue from Job Fair front stairs to gallery was blocked by NHES, when school field trips were coming to the gallery.
 - Would be good for town to make it more clear to people using the first floor that the stairs can't be blocked
- 15. Next meeting Wed. April 18, 6:30, in the gallery

Meeting adjourned at 8:32pm

Respectfully submitted by Karen Desrosiers