

**EXETER ECONOMIC DEVELOPMENT COMMISSION
BUSINESS RETENTION & EXPANSION SUBCOMMITTEE**

April 3, 2014

8:30 am

Cross Insurance Conference Room

AGENDA

I. Approval of Minutes

January 23rd, 2014 meeting

II. Discussion/Action Items

A. Review Chamber Business After Hours event

Venue, attendance, marketing graphics and information packets

B. Plan EEDC Table and staffing at Small Business Expo at SST, April 9th

C. Business Community Outreach Project

1. Update on Mail out 3 appointments

2. Feedback reports on any business meetings completed

3. Email contact information from completed meetings to intern for
Database input and updating

4. Status Great Bay Kids

D. Status of website business profiles; press release announcement to
business community

E. Upcoming networking events

F. Announcements

Next proposed meeting date – May 1st, 6th, 8th, 8:30am

G. Adjournment