

Town of Exeter, New Hampshire
Communications Advisory Committee Meeting
Tuesday, October 13, 2020 @ 9:00 am
ZOOM Meeting

Virtual Meetings can be watched on Channel 22 and on Exeter TV's FaceBook and YouTube pages.

To access the meeting, click this link: <https://exeternh.zoom.us/j/89163006319>

To access the meeting via telephone, call: +1 646 558 8656 and enter the Webinar ID: 891 6300 6319

Please join the meeting with your full name if you wish to speak.

Use the "Raise Hand" button to alert the Chair you wish to speak. On the phone, press *9.

More instructions can be found here: <https://www.exeternh.gov/townmanager/virtual-town-meetings>

Contact us at extvg@exeternh.gov or 603-418-6425 with any technical issues.

Agenda

1. Approval of last meeting's minutes.
2. Review of Committee membership.
 - a. Potential recruitment of new Committee members and welcoming Bevan Kennedy.
3. Review status of the plan to distribute a Communications Advisory survey to Exeter residents in order to better understand the communications interests and expectations for municipal communication strategies.
4. Review status of the Communications Advisory Committee "Master Plan" (i.e., a more comprehensive approach to municipal communication strategies).
 - a. Review the "back-end" of the town's website for functionality and improvement suggestions.
 - b. Bob Glowacky had circulated a helpful article on municipal communications. Make sure the committee is aware of this resource, found here:
<https://www.nh.gov/osi/resource-library/municipalities.htm>
5. Other business.
6. Adjourn Meeting.