

Communications Advisory Committee

Minutes

February 23, 2021, 9:00 am

ZOOM Meeting

Attendees: Connor Barry, Martha McEntee, Lindsay Sonnett, Bevin Kennedy, Robert Glowacky (Exeter TV Representative), Andy Swanson (IT)

Absent: Nina Braun, Daryl Browne (Select Board Representative)

The meeting began with a demonstration of TextMyGov by company representatives. Members liked the text alert function, but raised concerns about public database of personal numbers and the lack of usage analytics. Bob noted that it would be necessary to get buy-in from town staff. Andy and Bob noted that we should ask Russ Dean if it would be possible to cancel our contract for MyExeterNH, our existing mobile app, and use the money for a new texting service.

The warrant article summaries are completed. Martha suggested that the committee talk to Russ Dean to see whether “plain English” summaries could be included directly in his regular report on the warrant articles for next year’s town election.

Bob noted that members had commented on some aspects of the website, including the desirability of expanding the contents of the calendar and the latest news section. He noted that some changes would entail extra costs and that it might be best to continue our review of the website before making piecemeal changes.

Connor will poll the members about fixing a regular meetine day and time.

The meeting adjourned at 9:45 am.
