

Communications Advisory Committee Meeting

Thursday, August 5, 2021 6:00 pm

Nowak Room - Exeter Town Offices

Minutes

Attendees: Connor Barry, Martha McEntee, Lindsay Sonnett, Robert Glowacky (Exeter TV Representative), Andy Swanson (IT), Nina Braun

Absent: Daryl Browne (Select Board Representative)

Connor noted that Bevin Kennedy was moving out of town and had resigned from the committee. He noted that David Wold had resigned as well.

Members discussed the draft report of the committee's work and recommendation that Martha and Bob had prepared, and Connor made a motion to submit the draft to Russ Dean for his input with a view to submitting a final report to the Select Board. Lindsay seconded the motion, and the committee members present all voted to approve it.

There was a general discussion about how the town should proceed to implement the communication recommendations in the report should the Select Board adopt them. The committee members agreed that it is essential to obtain the support and cooperation of the Town Manager and the Select Board in making sure our recommendations are implemented properly, followed by department heads, and town staff. Various options for actually implementing a communications plan based on the report include hiring a consultant, continuing to have the committee do this work, and designating town staff to assume responsibility for implementing a communications plan.

Connor said that as a first step he would reach out to Russ to set up a meeting early in the week with committee to get his feedback.

The committee members thanked Connor for his fine service as Chair and wished him well in his move.

Committee will schedule our next meeting after we know how the discussion with Russ goes.

The meeting adjourned at 6:50pm
