

Communications Advisory Committee Meeting
Thursday, February 1, 2024 6:30 pm
Town Offices, Nowak Room
Exeter, NH 03833

MINUTES

Present: Martha McEntee, Herb Moyer, Nancy Belanger (Select Board), and Bob Glowacky (Media Communications Coordinator)

The meeting was called to order at 6:38pm.

Approval of Minutes. Martha asked if there were any questions on the minutes from the December 12, 2023 meeting, and hearing none, she asked for a motion to approve the minutes. Herb so moved, Martha seconded, and the motion was approved by Martha and Herb, with Nancy abstaining.

Update on Election Communications: Bob gave an update on the current plans which include a central elections website, email newsletters, the Town Manager's Report, and social media pushes about the upcoming Town Election and warrant articles.

Discussion shifted to a discussion of a bill that is being considered in Concord which would allow hybrid meetings so long as two members of the board/committee are present in person. The bill is Senate Bill 533. Nancy said that the Select Board voted unanimously to support the bill citing several benefits. She stated the process was very new and the bill's prospects are unknown at this point.

Media Communications Coordinator Update: Bob reported on the use of email newsletters and noted that our open rate of between 80-100% exceeds the norm.

He gave an overview of legal developments related to the New Hampshire Attorney General's cease and desist order concerning electioneering by the Nashua Mayor and others in connection with a call to action in 2021.

He also reported that the Select Board was encouraging filming of most all committees appointed by the Select Board in the interest of transparency. In addition to our committee, Arts & Culture Advisory, and Energy Committee are being filmed.

Finally, Bob said he has started to review the Exeter TV policy related to our public access channel for simple updates.

Other Business: Martha suggested that the committee start meeting every other month for the near future. After discussion, it was agreed that the next meeting would be held on Thursday, April 4th at 6:30pm and meetings would take place every other month going forward.

Martha asked if there was any other business. Hearing none, she asked for a motion to adjourn.

Herb moved to adjourn and Nancy seconded. All voted in favor and the meeting adjourned at 7:28pm.
