

DRAFT MINUTES

Exeter Economic Development Commission

November 28, 2017

Present: Lizabeth MacDonald-Chair, Langdon Plumer Planning Board Rep, Darren Winham-Economic Development Director, John Tremblay, Mike Dawley, Madeline Hamel, Chris Surette, Dan Gutstein and Ian Smith. Town Manager, Russ Dean also attended.

1. **Call to order:** The meeting was called to order at 7:04 p.m. by Lizabeth MacDonald.
2. **Work Session**
 - Mr. Tremblay read the guiding principles and performance metrics from the last meeting to refresh memory.
 - Discussion ensued on these items and how the Board felt about them now and if the Board should have a mission and create strategies around the mission.
 - The Board discussed if “Fostering and promoting growth and prosperity”, was the vision statement and not just a mission. This was finalized as the vision statement.
 - The Board discussed at length and moved their bullet points around and worded them differently to be better fitting.
 - The Board next discussed potential 5-year goals. The 5-year goals should be large and then can be broken down into 1-year goals, but must all have metrics that can be met. These were discussed at length.
 - The Board determined five 5-year preliminary goals and at the next work session would break these down into 1-year activities to work on.
 - The Board discussed what the next steps were and the prep work needed for the next meeting.

Next meeting: Tuesday, January 2, 2018

Respectfully submitted,

Jennifer Dionne