

Town of Exeter Energy Committee
DRAFT MINUTES
August 27, 2018 at 6:30pm
Town Office, Nowak Room, 10 Front St

Attendance: Lew Hitzrot, Amy Farnham Renay Allen (and quick sit in by Mark Leighton of PEA)

****This was a 30-min meeting prior to our second appearance at the 7pm Select Board meeting, to update our proposal an EVC for downtown Exeter.**

ONGOING BUSINESS:

EV Test Drive Event /Sept 16th, 1-3pm:

VOLUNTEERS: Renay brought a map of the logistics of the event at the town hall and bandstand. Amy will work in the bandstand at the info tables. Lew will work at the test-drive sign up table and keep parking lot flow moving (bank will be open). Renay will float. Need two to work the crosswalks. Will Robin be at event? NDEW Event City Captain of Amesbury, Michael Brown, has signed on to volunteer via our national listing at NDEW.org.

SHOWCASE, PARADE, INFO: To date, 9 vehicles are signed up through the NDEW site to be in the local owners showcase portion of event (have 15 showcase spots). Additionally, agents of BMW of North America contacted us yesterday and would like to be at our event (they will only be at 10 nation-wide). They will bring 2 cars for the showcase for under their flashy 10x10 tent. Frank A. of BMW of Stratham will bring a separate test-drive EV. Honda will bring Clarity, Ford/Fusion, Chevy/Bolt, Volvo/Unconfirmed. The parade portion of the event has been moved to the end at 3pm, as the NDEW regional rep advised it would be problematic at the beginning. 24 American flags for parade have arrived. The free goodies from Nissan have arrived: water bottles, fans, pens, info, signage, etc. Renay will get apples and cider donuts, and gallons of water. Others to bring easy snacks as well. *Do not want single serve disposable water bottles at event. Thanks!*

PR: Lew is in negotiations place an ad for event in the Edge newspaper. Renay will write press release and ask Alex L. to do a story. Mark L of PEA Facilities informs us that Jill Robinson, Sustainability Officer, has moved on and PEA is conducting interviews. Jill had promised to help promote event, so Mark said to send info to him. Thanks. Must contact local merchants for tie-in coupons, etc.

Municipal Energy Audits: This project will begin in the fall. Amy brought details on energy consumption from various municipal buildings. According to calculations the top four we will work on in the fall are in this order: Town Hall, Senior Center. Working with Michelle Sopher.

ACTION ITEMS:

- Amy –Invite public to Sept 16th. Bring Clipper Creek EVC, Prius and Bolt, table, and snacks?
- Robin –Invite public to Sept 16th. Cross walk volunteer? Table? Snacks?
- Julie – Invite public.
- Lew –Invite public to Sept 16th. Place ad, get 5 clipboards ready, bring table & chair
- Renay –Invite public, get posters, apples, double check w DPW/Police, send map, 4'x6' signage

Next meeting WEDNESDAY, Sept 12 at 3:30 (back to 2nd Wed/mo schedule)