

WORKSHEET/FACT SHEET v4

9am to noon Sunday, Sept 15th, 2019 “National Drive Electric Week” event at Exeter Bandstand.

Volunteers to arrive at 7:30 to put out cones, set up tables, etc

Town of Exeter Energy Committee & Exeter NH Transition Town. Contact: RmAllenNH@gmail.com
(NDEW.org National project of Sierra Club, Plug in America, & Electric Auto Assn, Clipper Creek)

WHY: 1.to showcase current electric vehicles (EV) and chargers (EVC), 2.to encourage the citizens of Exeter and town fleets to transition to EV, 3.to support town proclamation of upholding Principles of Paris Accords. 4. *To encourage public charging station in Exeter project (level 3 off ramp w VW monies via OSI, SB517)*

WHERE: Bandstand parking, side parking lot Town Hall. Town Hall/Bandstand. Permits approved =YES

WHAT: A celebration of EV's with high visibility, registered on website NDEW.org for RSVPs. Only NDEW.org event in 25 miles+ this year via NDEW website

- **EV dealership test drives:** 10-min route must consist of all right turns. Leaves from/ returns to Town Hall parking lot. CONFIRMED: Honda Clarity, Audi etron, Tesla & Leaf (Used from Volvo), Hy Kona?
- **Test drive sign-up tables** - same spot as last year on side of town hall. Clip board w/ sign up list. Use cell phone RSVP. **2 volunteers to staff this table. (Lew & Rep Craig Thompson)**
- **Local owners EV showcase:** RSVPd folks park at bandstand/open their hoods, tape green stats sheet to their car (BYO chair). **Need 2 vols to get them parked inside first hour. Wear traffic vest, then work in cross walks to ensure safety and slow traffic.**
- **EV Charger Clipper Creek w/ info,** EVC info table. **Need 1 volunteer to staff this, or at sign up table?**
- **Photo Opp/s: Live-stream.** Invite for 2020 prez contenders to stop by. plus Morgan, Messmer & Exeter reps. Exeter TV will live stream 10:30 -11:30
- **Survey/feedback forms** – NDEW has some they want us to gather from attendees.
- **Info Tables:** Jordan leads. Free coffee from White Heron/ReVision 10 tables outside BYO. Freebies /media from NDEW on table. **Vols coffee/freebies table (limit 1) GSCCC/NHDES, LCV, SOA, 350NH, Newmarket Energy cmte, Electrified Garage.**

MEDIA/PR: 4x6' sign hung=YES. “Save the Date” press releases sent in July=YES. LTE in Sept=YES. Alex LaCasse pitch=YES, Put on local calendars= YES. Poster updated=YES. Posters for shop widows on Sept. 1.=YES. Children? Scouts? Invite SST & other schools. Farmers

COSTS: 4x6 banner \$60,

OTHER CONSIDERATIONS

- Do not want any single-use plastic in use (ie water bottles, plastic bags, etc).
- Need Recycle bins in street, town hall
- Volunteers? Rep Craig Thompson, Susan Varn,
- Selectboard mtg on Sept 9: NDEWeek proclamation- Brianna thank and respond. Display
- Exeter TV Live-Stream 10:30 – 11:30, list of possible interviewees, plus inside a car.
- Town hall maps attached
- Send confirmation emails to all tablers, RSVPd EVs, attendees, dealerships in early Sept =YES
- Post-event thanks yous to dealerships - Renay