

Town of Exeter NH Energy Committee

AGENDA

March 11, 2026; 3:30 PM
Wheelwright Room, Town Offices

1. Call to Order
2. Public Comment
3. Approval of Minutes – February 11
4. “Earth to Exeter” 3/13 – Power Hour?
5. Community Power Discussion
6. Window Dressers Wrap Up Report
7. High School news – Abby, Dani
8. Alewife Festival May 9
9. 3/31 6:30 pm Power Hour: Heat Pumps and Home Comfort Event Logistics
10. Other Business / Follow up / Energy News
11. Adjourn

Exeter Energy Committee

Meeting minutes 2/11/2026

Members in Attendance: Amy Farnham, Nicholas Metz, Cliff Sinnott, Stephanie Marshal, Julie Gilman (SB Rep), Abby Manning, Danica Caron

Guests: Charlie Case, Stratham Energy Committee, Andrew Hatch (CPCNH)

1. Call to Order
 - a. Amy called to order at 3:30 pm
2. Public Comment
 - a. No public comment
3. Approval of Minutes – January 14
 - a. Julie motioned to approve, Cliff seconded, unanimous approval
4. Introduction of Guest: Andrew Hatch, CPCNH
 - a. Role community energy advisor, worked at a subcontractor before direct hire for community power.
5. Discussion of CPCNH rates
 - a. Recent growth as of 2025 has fallen off, Andrew works in retention.
 - b. Internal and external factors lead to the cost increases.
 - i. Hand out titled Exeter Community Power Update
 1. Timeline of Exeter Power starting in 2019
 2. Praise to ECP for being a wave 1 community
 3. Nick Devonsire working on the board of CPCNH
 4. 138 MWP generated since inception
 5. Average member has saved \$350 since beginning.
 6. Nicholas Goslin appointed as communication manager
 7. Until sets a variable rate for reestablishing customers. You can only have a variable default rate, there is no fixed rate option. Current CPCNH rates are lower currently based on this month's comparable variable rate from Unutil.
 8. Cost of power changes every five minutes.
 9. CPCNH is held to higher standards to cover rate variations.
 10. Mailing list encouragement for better engagement.
 11. Net metering and reqs are on the rise and becoming more advantageous.
 12. Report of users is combined across the res, com, and industrial markets.
 13. Day Ahead Ancillary...

- ii. Andrew made reference to an email from Ms. Gilman into CPCNH customer service.
- iii. Unitil has the variable rate that may be preferred for people who switch providers based on rate, but will reset to the fixed rate after the next rate period.
- iv. 120 day reserve is the cushion required above to be a direct purchase entity.
- v. Cliff brought up the recovery period and why it has increased from one year to the possibility of two plus years.
- vi. Policy for refresh update notice. Default rates are to CPCNH, but need to be audited regularly to move from the Unitil to CPCNH as the default. Frequency is compared to profitability.

6. Wrap Up Window Dresser Program

- a. Next Tuesday the 17th 5-7 at shooters.

7. "Earth to Exeter" due today – Power Hour: Heat Pumps

- a. Power hour- fliers are made and March 31st
- b. Slides are made, need to finalize
- c. Cover the brand in the

8. High School news – Abby, Dani

9. Other Business / Follow up / Energy News

10. Adjourn 5:00 pm

Respectfully Submitted,

Nicholas Metz



Striving to get your CCA Program back on track?

Freedom Energy Logistics provides a successful Community Choice Aggregation program for NH towns and cities, delivering a different approach than the CPCNH model.

Introduction

Freedom Energy Logistics is an energy advisory founded in 2006 and headquartered in Auburn, NH. The company provides services that include energy advisory solutions, electricity procurement, natural gas procurement, renewable energy solutions, and Community Choice Aggregation (CCA).

What is Community Choice Aggregation?

Community Choice Aggregation enables cities and towns to combine the buying power of residents and small businesses to secure competitive electricity rates. By joining together, the town or city selects an energy supplier on your behalf, often unlocking better pricing and additional renewable options—while your local utility continues to handle service and billing as usual.

How is Freedom Energy's CCA different from CPCNH's CCA offering?

Launching CCA with Freedom offers multiple benefits to help NH communities regain control over pricing, contract terms, and risk management:

- **Multiple Suppliers, Not Just One:** Freedom offers access to a variety of suppliers, fostering competitive bidding that drives down costs and prevents price hikes due to past supplier losses. In contrast, CPCNH relies on a single supplier, which may increase prices to recover previous losses.
- **Local Control:** Communities working with Freedom can select rate structures, contract lengths, terms, and renewable options tailored to their specific needs, in contrast to CPCNH's uniform aggregation approach that favors larger communities.
- **Strategic Purchasing:** Freedom actively monitors energy markets to secure contracts ranging from 6 months to 5 years, allowing purchases when futures prices are favorable for longer-term savings. CPCNH, however, only purchases supply in 6-month increments, similar to utilities, potentially missing significant cost-saving opportunities.
- **Community Fund:** The pricing structure at Freedom allows communities to include an amount in the CCA rate to be collected for a local energy fund (i.e., \$0.001/kWh). The reserve fund for CPCNH was depleted, making up for losses and only to be used for statewide projects.



The Results Speak for Themselves

- **Town of Salem, NH** - launched in November 2025 at **\$0.1118** per kWh for a two-year contract
 - Liberty Utilities rate (Nov 2025 - Jan 2026) = \$0.1242
 - Liberty Utilities rate (Feb 2026 – July 2026) = \$0.13735
 - In the first 9 months, Salem residents will collectively save close to \$4M

- **Town of Londonderry, NH** - set to launch in April 2026 at a rate of **\$0.09573** per kWh for seven months
 - Eversource rate (Apr 2026 – July 2026) = \$0.11303
 - For the first 4 months, Londonderry residents will collectively save \$646,000

- **Town of Merrimack, NH** - set to launch in April 2026 at a rate of **\$0.09699** per kWh for seven months
 - Eversource rate (Apr 2026 – July 2026) = \$0.11303
 - For the first 4 months, Merrimack residents will have collectively saved \$535,000

- **City of Laconia, NH** - set to launch in April 2026 at a rate of **\$0.10286** per kWh for seven months
 - Eversource rate (Apr 2026 – July 2026) = \$0.11303
 - For the first 4 months, Laconia residents will have collectively saved \$230,000

- **Town of Windham, NH** - set to launch in May 2026 at a rate of **\$0.10406** per kWh for six months, including an additional voluntary REC of 5%
 - Eversource rate (May 2026 – July 2026) = \$0.11303
 - Liberty Utilities rate (May 2026 – July 2026) = \$0.13735
 - For the first 3 months, Windham Eversource customers will see 10% savings and Liberty customers will see 24% savings

How to get Started?

For current CPCNH customers - you need to get conversations started early to get pricing in May for an August launch.

For communities who are not currently offering CCA - reach out for an informative session and find out more about the program and how it can benefit your residents.

Contact Freedom Energy



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