

Exeter Historic District Commission
December 15, 2016
Final Minutes

Call meeting to Order: Pam Gjettum, Vice Chair, called the meeting to order at 7:00 pm in the Nowak Room of the Exeter Town Office Building.

Members present: Pam Gjettum, Vice Chair, Julie Gilman, Selectwoman, Valerie Ouellette, Clerk, Pete Cameron

New Business: Public Hearing: Pam started with the application of Angela Sullivan (d/b/a, the Black Cat Studio) for new signage at 167 Water Street. Pam, one of the owners of the Black Cat Studio stated they would like to get a new sign. Pam G. asked her to tell the commission something about the sign. The sign will be white and black, very simple. Pam G. then asked what the sign was going to be made with and Pam stated that it was going to be wood and the bracket is going to be cast iron. Pam stated that the existing one was gone, but they found one that is similar. Pam G. then asked the commission if they had any questions. There were none and Julie made a motion to accept the application. Pete seconded. All were in favor and the application was accepted. Pam G. then stated that accepting the application does not mean it is approved and Pam then opened it up for discussion. Julie stated that everything is there and Pete stated that he could not think of anything that he would ask for that they already don't have. Pam G. then stated that this was exactly the way she felt because the commission had sent her back to get materials, colors and dimensions and she gave all of that perfectly. Julie then made a motion to approve the application. Pete seconded. All were in favor and application approved.

Next Business is the application of Philadelphia Sign Company (on behalf of Citizens Bank) for new and replacement signage at 154 Water Street. Heather Detco, who works for Philadelphia Sign spoke on behalf of Citizens Bank. Heather stated that they want to update a few of the signs that are there and remove some of the signs. She stated that in the existing clock structure, they would like to take the Citizens Bank panel out and replace. The logo is the same, but the layout is a little different and the text is a little different. It is an acrylic panel that fits right into the existing one. Heather stated that the structure does not change at all. She stated that on the front elevation, there is an existing green set of letters over the window, which will be removed. In its place, they would like to install a set of plate letters over the window to the left so it will be closer to the front door. She stated that the existing set of green letters is over to the right a little more. Heather stated that they are proposing to light bar above the lettering. Since the lettering is an aluminum plate letter, they would like to install some sort of external illumination for that. The commission was able to see where these signs were going because they had a packet. Pam then asked the commission if they thought they had enough material to accept the application. Pete made a motion to accept the application. Julie seconded. All were in favor and the application was accepted. The commission went over what was presented and everything looked good. Julie did ask if the lighting was going to be with LED, that they get a warmer one and Heather stated that she would. Julie then made a motion to approve the application. Valerie seconded. All were in favor and application approved.

The next business is the application of Ellie Baker (for Horsley Witten Group) for new signage (on rear of the building) and change to existing signage (on front of the building). Ellie Baker stated that she works for Horsley Witten Group and they just opened an office on the rear of Water Street and want to put up

a couple of signs. The commission had a packet for the signs. They would like to have two signs. One on the front and one on the back. The one on the back would be a new sign and it would be right above the doorway which is on the second floor at the top of the stairs. Pam asked what the material would be. Ellie stated that it would be comatel. She stated that she had written PVC earlier and was corrected by the sign maker. She also stated that the sign maker told her that it contracts with the hot and cold. Pam stated that the commission knows the size, the material, colors, placement. She asked if there was anything else the commission wanted to ask her about the signs. Julie then made a motion to accept the application. Pete seconded. All were in favor and the application was accepted. Pam then stated the commission was moving on to approving the application, and once again she does not see anything else they need to ask the applicant. All agreed it was very nice. Julie then made a motion to approve the application. Valerie seconded. All were in favor and application approved.

Approval of the November 17, 2016 minutes. The commission reviewed and no changes. Julie made a motion to approve. Valerie accepted. All were in favor and minutes approved.

Last on the agenda is the Public Hearing (third reading) on the adoption of the new HDC Guidelines. Pam stated there is a copy in the Planning Office, Public Library, Historical Society and Julie stated that it is also posted on the HDC website. Pam stated that is it very well done and has great pictures, illustrating what the commission is talking about in each section. Pete then asked what exactly now is going to happen because we have had the third reading. Julie stated that this is what will be used now.

Pam asked if there was anything else the commission wanted to talk about. Julie stated there was one matter she would like to bring up. There is a business downtown on Water Street that has LED screens hanging in the windows. Pam stated that she had seen that. Pam then stated that they are not actually in the window. They are hung around two inches inside the window. The commission looked through the rules and there was nothing about this. Pam stated that they are just lit up signs and they do not do anything. Pam then stated that you are allowed to have an internally illuminated sign.

With no further business, Julie made a motion to adjourn. Pete seconded. All were in favor and meeting adjourned at 7:30 pm.

Respectfully submitted,

Elizabeth Herrick
Recording Secretary