



FOR IMMEDIATE RELEASE

RECYCLING CLOTHING JUST GOT EASIER

Exeter, NH Partners with HELPSY to offer Curbside Pick-up

The Town of Exeter, New Hampshire is now partnering with HELPSY to offer free curbside pick-up of clothing and household textiles to residents. Beginning Saturday, January 29, 2022, pickups will happen weekly on Saturday's. Residents can schedule a pick-up in advance at www.helpsy.o/exeternh. After filling out a request form online, a driver will be scheduled to pick-up on the selected date. Clothing should be clean, dry, odorless, and bagged and left at the curb prior to 7am the morning of pickup.

"HELPSY's mission is to keep clothes out of the trash," says Dan Green, Co-Founder and CEO of HELPSY. The largest clothing collector in the Northeast, HELPSY partners with municipalities and organizations across ten states to collect unwanted clothing and other textiles. Through a combination of clothing drives, home pick-ups, thrift store partners and clothing receptacles, HELPSY diverted nearly 30 million pounds of textiles from landfills last year.

According to the EPA, Textile waste is one of the fastest growing waste streams in the United States...occupying nearly 5% of all landfill space. The U.S. throws away 36 billion pounds of textiles each year...that is nearly 100 pounds per person. Of those discarded textiles, 95% could be recycled...but currently only 15% is recycled.

"HELPSY is dedicated to changing the way people think about clothing recycling while adhering to the highest level of social and environmental performance," said Green. The

Company's efforts have earned it a Certified B Corporation designation...using *business as a force of good*™.

HELPSY accepts clean, dry, odorless and bagged clothing and fashion accessories (gently used, stained, worn, or torn) including dresses, shirts, pants, suits, coats, gloves, hats, belts, ties, scarves, wallets, purses, backpacks, totes, shoes, towels, bedding, costumes, curtains, placements, tablecloths, and throw rugs. Items that will not be accepted include breakable houseware or glass, electronics, furniture, building material, scrap metal, appliances, mattresses, encyclopedia sets, phone books or magazines.

For more about Exeter, NH Recycling Programs contact the Town's Department of Public Works at publicWorks@exeternh.gov. To learn about HELPSY go to www.helpsy.co

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