Exeter Community Power Program Opt-Up Information

As of 6-26-23

Exeter — Customers Served & Opt-Actions (Granite Basic Default)								
	<u>% of</u>							
	Customers	<u>Total</u>	<u>Default</u>	Opt-up	Opt-in			
Total Customers Enrolled		6,987						
Granite Basic (23.4% RE)	98%	6,894	6,867		27			
Granite Plus (33% RE)	0%	10		9	1			
Clean 50 (50% RE)	0%	31		29	2			
Clean 100 (100% RE)	1%	52		49	3			
Opt-outs	1%	41	TOTAL:	87	33			

NEW RATES, ~\$7 MILLION IN VALUE & SAVINGS

Our Board of Directors approved new Community Power rates that will be effective from August 1, 2023 to January 31, 2023. The rates, shown below, will save ~75,000 Community Power customers a combined ~\$5.5 million over the six-month period relative to what customers otherwise would have paid for utility energy service. Coalition communities will simultaneously accrue ~\$1.7 million in community financial reserves over the same period for long-term rate stability, and to enable financing of clean energy projects.

Power Options Electricity supply rates effective 8/1/23 – 1/31/24		Renewable Content	Rate (¢/kWh)	Estimated Cost per Month*	6-month Savings
Utility Default Energy Service	Unitil	24.3%	13.257 ¢	± \$80	N/A
	Eversource		12.582 ¢	± \$75	
	Liberty		12.242 ¢	± \$73	
Community Power Coalition of New Hampshire	Clean 100	100%	15.2 ¢	± \$91	Clean Premium
	Clean 50	50%	12.3 ¢	± \$74	± (\$6) - \$36
	Granite Plus	33%	11.3 ¢	± \$68	± \$30 - \$72
	Granite Basic	23.4%	10.9 ¢	± \$65	± \$48 - \$90

COMPARE TO PRIOR
GRANITE BASIC 15.8 ¢

Ideas for increasing visibility of Opt-Up options

- Table at August 15 Special Town vote: copy of electricity bill, laptop demonstration of how to opt-up online, handout with new rates and instructions on how to opt-up
- Tabling at Exeter farmer's markets
- Mailing to all current community power customers: access to addresses and cost must be determined
- Social media presence on town website, Exeter report and facebook pages
- Other ideas????