



#ClothesArentTrash

lisa@helpsy.co

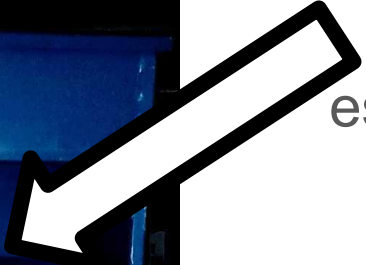


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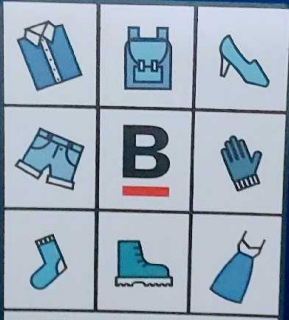
What do YOU do with
unwanted textiles?

Did you know that about 7% of our solid waste is textiles? That's an estimated 28 million pounds each year!



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For more information please visit:
boston.gov/clothing

Thank you for **RECYCLING**
(Please don't put trash in these bins)



CITY of BOSTON

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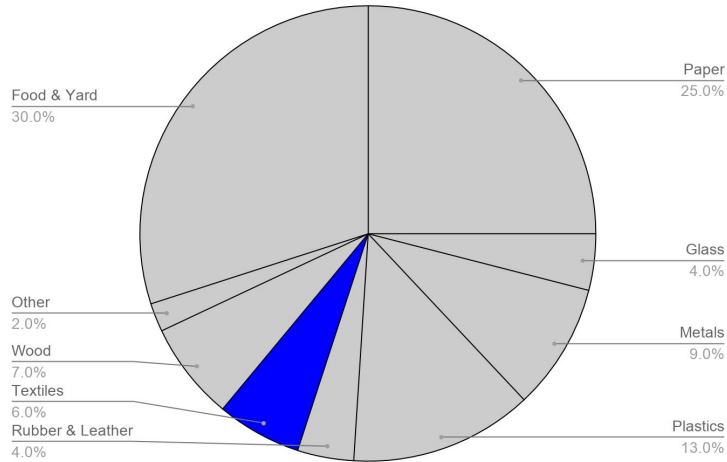
Public Works



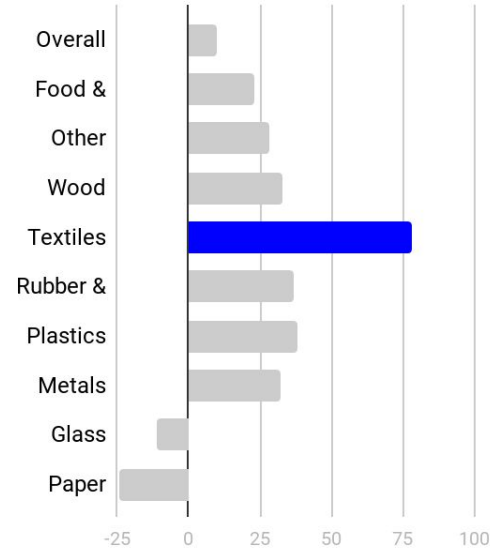
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Textiles are the Fastest-Growing Waste Type

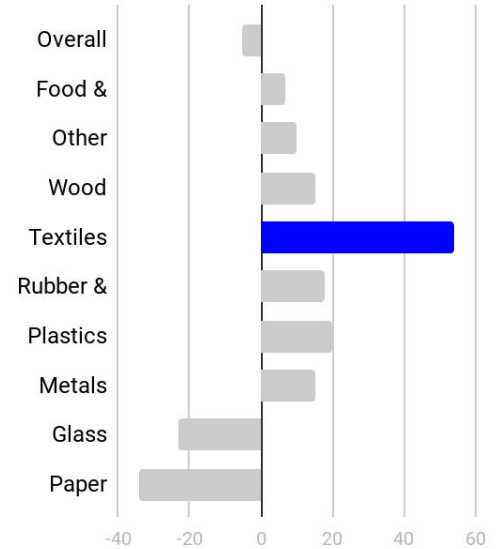
2017 - 267.8 Million Tons of Municipal Solid Waste



Percent Change in Tons Generated 2000-2017



Percent Change in Per Capita Generation 2000-2017



Source: EPA Advancing Sustainable Materials management Facts and Figures Report

HELPSY's Mission: turn used clothes into progress

Since April 2017, we've collected and converted **76 million pounds** of direct-from-consumer clothes into:

- 120 full-time living-wage jobs
- **\$3 million** in waste disposal fees avoided
- Clothing reuse for **1.5 million** people

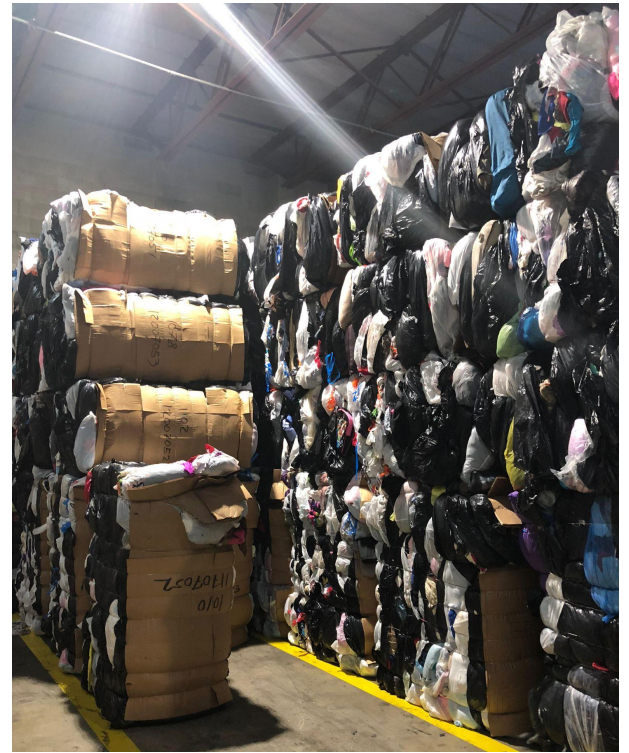


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How does **HELPSY** operate?

- With a fleet of 27 trucks and a team of 45 friendly drivers
- We work out of 3 warehouses in NY, NJ, MA and 5 depots in NJ, MD, SC
- We have done hundreds of successful clothing drives & service **200 bin** locations from our Medford warehouse
- We have around the clock customer service



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Who is HELPSY?

- We are the largest clothing collection company on the East Coast
- In 2021, we're diverting over **30 million pounds** of textiles
- We have a team of over **120** employees paid full-time living wages, an 140% increase since COVID
- We are the **only B Corp** in the clothing collection industry



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What does it mean to be a B Corp?

- Certified B Corporations are leaders of a global movement of people using business as a force for good™.
- We meet the highest standards of overall social and environmental performance, transparency and accountability and aspire to use the power of business to solve social and environmental problems.



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Owners



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Dan Green, CEO, former economist, analyst and portfolio manager.



Alex Husted, CFO and CTO, builds the systems that drive our operations and secures the funding to support our growth and acquisitions.



Dave Milliner, COO, oversees our 7,000 monthly pickups and our 4 fleets of drivers and trucks.

HELP SY
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Textile Recycling: What are OUR options?

Textile Recycling Options



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Textile Recycling Options



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**This is how
clean our bins
are**



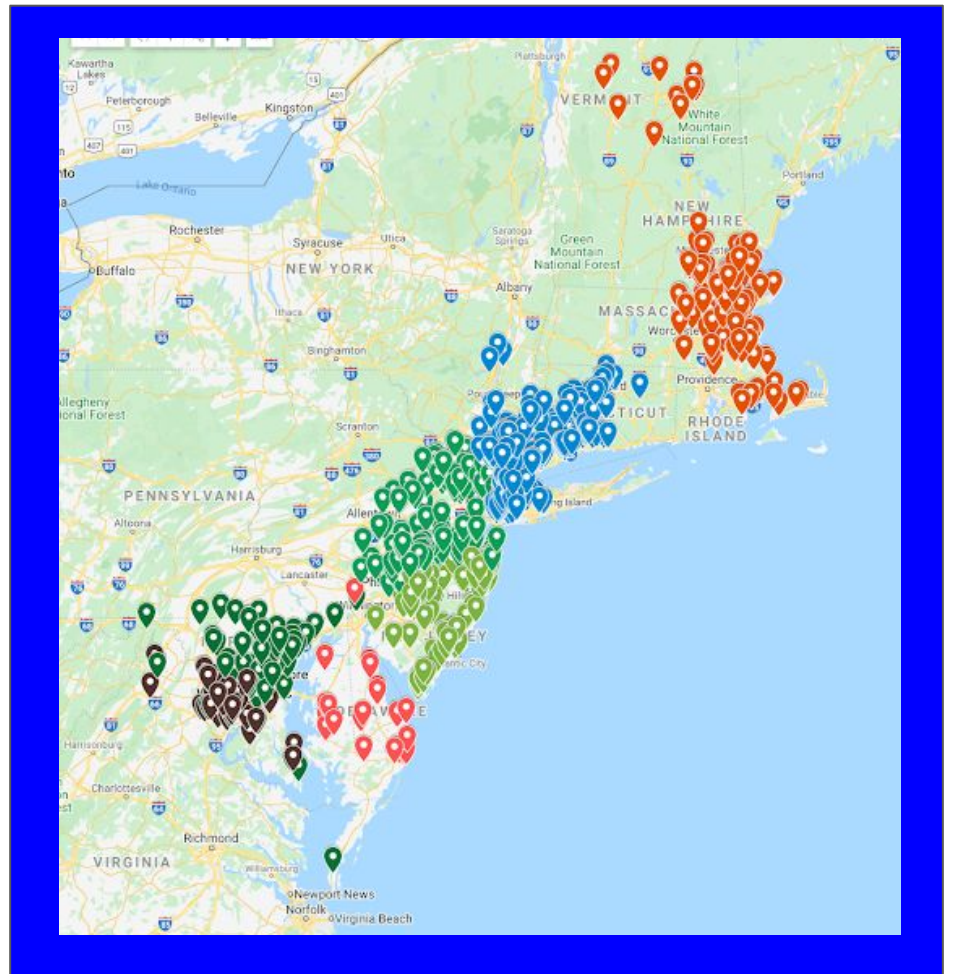
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HELPSY Location Map

We service approximately **2,400 bins** across ten states, including Massachusetts.

In MA, we operate out of our Medford warehouse.



Textile Recycling Options



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Textile Recycling Options



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Clothing Drives

- HELPSY's municipal clothing drives average around **6,000 lbs**
- HELPSY organizes, then picks up all the discarded textiles.
- HELPSY pays the host a royalty per pound of collected textiles.



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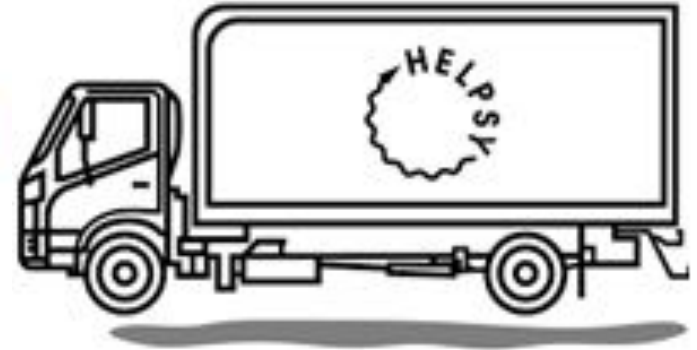
What are (some of) OUR options?



BIN locations



Clothing Drives &
other community events



Residential Home Pickups

Home Pickups



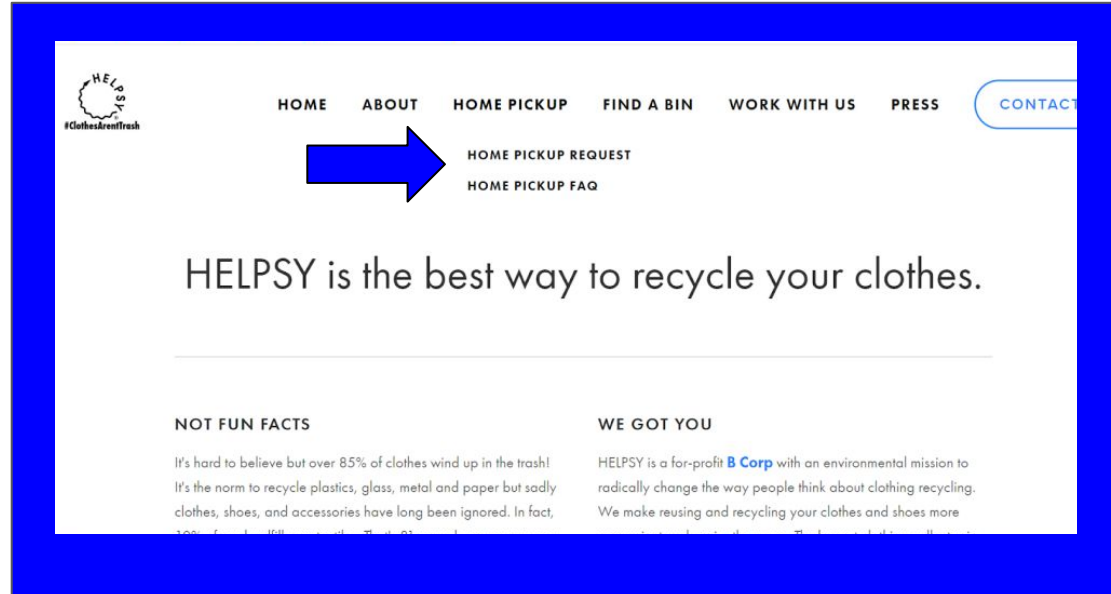
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- Why curbside?
The future is pick up
- We are currently the **curbside textile recycling partner** of the City of Boston and in Westchester & Putnam counties in New York.
- Malden and Salem are our newest municipal partners.
- We have experience with over **10 million** home pickups



HELPSY's Home Pickups: How Does It Work?

Residents can visit our website helpsy.co/pickup and selects “HOME PICKUP” from the top menu bar and then “HOME PICKUP REQUEST”



HELPSY's Home Pickups: How Does It Work?

Residents fill out the form with their name, email, phone number, pickup address and zip code.



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Schedule a Home Pickup

Using the Form Below

We only accept clothing, other textiles, and shoes. [See the list of items we accept here.](#)

Our drivers make curbside pickups between 7am and 5pm.

We are currently serving Westchester County NY, Putnam County NY, Boston Massachusetts, and select municipalities in the Northeast US.

HELPSY's Home Pickups: How Does It Work?

- Pickup dates are based on zip codes and customized avoid conflicts with existing trash routes.
- Residents get confirmation when they schedule AND alerts along the way and on the day of when our driver is close.



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A screenshot of the HELPSY home pickup scheduling form, enclosed in a blue border. The form contains the following fields:

- City ***: A text input field.
- State ***: A dropdown menu.
- Zip Code ***: A text input field containing "02136".
- Date to choose ***: A dropdown menu with a list of dates: "Thursday, 3/18/2021", "Thursday, 3/25/2021", and "Thursday, 4/1/2021". The first option is highlighted.
- I'm not a robot**: A checkbox and text label for a reCAPTCHA challenge.
- reCAPTCHA**: A logo and text for the reCAPTCHA service, with links for "Privacy" and "Terms".

HELPSY's Home Pickup is Scheduled, Now What?

- Our friendly 24/7 dispatchers add home pickups to our existing service routes to reduce traffic and make our operation as efficient as possible.
- Our drivers will pick up the bagged textiles, contact free, and take pictures and upload to our system to document.



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Need help with Textile Recycling?

HELPSY can help

lisa@helpsy.co

Oh, and did I mention our services cost you nothing?

Zero. We'll actually pay you.



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WHAT WE ACCEPT

lisa@helpsy.co



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Textiles in any condition (torn, worn, stained, missing buttons, broken, zippers, etc) as long as they are **dry**. No pet items, please.

Footwear

- Shoes
- Sneakers
- Flats
- Sandals
- Flip flops
- Boots
- Heels
- Cleats
- Slippers

Clothing

- Tops
- Bottoms
- Coats
- Dresses
- Underwear
- Bras
- Suits
- Baby
- Pajamas

Accessories

- Hats
- Bags
- Luggage
- Belts
- Gloves
- Ties
- Scarves
- Jewelry
- Costumes

Other

- Bedding
- Towels
- Kitchen
- Sports Uniforms
- Stuffed Animals